



Lucy Rigio

Beneficiary TEDP

Tribal Artist

Handicrafts

How TEDP helped Lucy Rigio to take up embroidery work as a profession

Lucy Rigio (23) is a resident of Gyapin Village, which is in Longding Koling (Pipsorang) Circle, Arunachal Pradesh. It is one such village in India where there is no proper road connectivity. It is covered by the thick undergrowth and can be accessed by walking through the forest, which is around 10 km– 15 km.



The tribal artisan graduated recently and has just started scripting her



future. It is for such women that Tribal

Entrepreneurship Development Program (TEDP), a joint initiative of the Ministry of Tribal Affairs (MoTA) and Associated Chambers of Commerce and Industry of India (ASSOCHAM), is providing a platform to train in online marketing and move towards a digital business as that is the future.

Due to poor network connectivity in her village, Lucy was able to attend TEDP training for only one day. However, in that one day, she was introduced to online opportunities and learnt of various handicrafts design, etc. She has recently shifted to the state capital of Itanagar to further her career in embroidery, where works on handbags using different materials such as stones and shells among other things. While she sells small bags for Rs 400- Rs 500, the big and intricately designed ones are sold for Rs 700 as it's laborious and time-consuming. Earlier, she used to sell the bags to her relatives and friends only, but now she has started taking orders via WhatsApp.



Lucy is now eager to explore the online platform even more as she wants to sell her handicraft products there. She is also keen to attend workshops conducted by TEDP in the future.